

laura mock

www.lauramock.design

Profile

A book designer with a passion for typography and the tactile quality of printed materials

Education

Portland State University

December 2016

- B.S. Graphic Design
- Cume Laude Graduate

Gonzaga University

May 2013

- B.B.A. Marketing
- Art Minor
- Environmental Studies Minor
- Cume Laude Graduate

Creative Interests

- Quilting and fabric crafts
- Calligraphy
- Watercolor
- Paper craft
- Bookmaking
- Photography
- Hand lettering

Skills

- Adobe Creative Suite
- Basic HTML and CSS knowledge
- DSLR photography
- Hand lettering
- Clean and precise paper craft
- Organized and responsible; exceptional time management and prioritization skills
- Strong written and verbal communication skills; excellent attention to detail
- International experience and world view from travel and study abroad programs

Experience

Assistant Designer, HarperCollins Publishers, Children's Books — New York, New York
October 2018 – Present

Conceptualize book cover ideas, work with artists on cover art, and design book jackets and interiors

Design Assistant, HarperCollins Publishers, Children's Books — New York, New York
June 2017 – September 2018

Assistant to the creative director of the children's department. Managed freelance employee and intern, managed sales and marketing requests, laid out paperback covers and typeset interiors

Freelance

January 2017 – Present

- Sterling Publishing — jacket and endpaper design for a redesign of *The 12 Secrets of Highly Creative Women Journal* (ISBN: 9781435166127)
- Minted — a design challenge winner for the children's birthday party invitation challenge

Graphic Design Intern, USA Today — New York, New York
June – August 2016

Graphic Design Intern, Tin House Books — Portland, Oregon
January – May 2016

Activities

Continuing Education, School of Visual Arts — New York, New York
January 2018 – Present

Hand lettering course to learn new lettering techniques

Study Abroad, Gonzaga-In-Florence — Florence, Italy
September 2011 – January 2012

Studied in Florence; gained international perspective through extensive travel within Western Europe, as well as touring Beijing and Shanghai, China

Study Abroad, WATER Program — Porto-Novo, Benin, Africa
August 2011

Participated in The Environment and Health course, followed by a two-week study abroad program at the Songhai Center in Benin. Taught and modeled health-topic lessons to students